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## **The Swig Company and Project Frog “Live LEED” at 501 Second Street** *Showcasing Innovation in New Technologically-Advanced Office Space*

San Francisco, CA – May 29, 2014 -- [The Swig Company](#) and [Project Frog](#), the industry leader of technologically-advanced component buildings, today announced their partnership to create a “living laboratory” and showcase for sustainable building, all within Project Frog’s new headquarters at 501 Second St., a building owned and operated by The Swig Company.

The 13,000 square foot, ground floor office space in San Francisco’s vibrant South of Market (SoMA) neighborhood showcases an array of technological advancements in building design. Key features include:

- [Lutron](#)’s complete daylight autonomy system: automated shades integrated with digitally addressable dimming LED drivers that maximize interior daylight while minimizing the need for supplemental electric light, increasing space flexibility, occupant comfort and productivity.
- The Comfy system, which allows occupants to interact with the heating and cooling system through a cloud based web interface. Users become the sensors and drive the HVAC system to deliver significantly better comfort and user experience. This system is part of a whole host of new technologies and approaches that The Swig Company is deploying as a market leader in supplying superior office space to its tenants.
- Lantana Luminaires, an energy efficient LED lighting system designed by Project Frog, create beautifully lit spaces by balancing color temperature and optimal light distribution in a sleek plug and play fixture.
- The “Tinker Lab,” a fun, creative workshop within the Project Frog office where staff can be found designing, prototyping or fabricating building components using state-of-art software or the company’s new 3D printer.

“We are thrilled with our partnership with The Swig Company and our new digs,” says Ann Hand, CEO of Project Frog. “It’s perfect for our diverse team of product designers, architects, engineers and builders.”

501 Second Street recently received LEED Platinum certification, putting it in the top 1 percent of all buildings in San Francisco in terms of its energy efficiency and overall sustainability. The Swig Company’s Senior Vice President Deborah Boyer noted the LEED Platinum certification is purely a baseline for the Second Street building, where even bigger things are in the making.

“It’s not often that building owners and operators have the opportunity to forge collaborative partnerships of this magnitude with their tenants,” says Boyer. “The living laboratory came from an intense exchange of ideas and a shared focus on sustainability and innovation. This office space is a dynamic work-in-progress where creative concepts can be tested in practical application and ultimately roll-out for installation in The Swig Company’s portfolio properties and Frog’s future buildings.”

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### **About Project Frog**

Project Frog is on a mission to revolutionize the way buildings are created by applying technology to overcome the inefficiencies of traditional construction. We provide component buildings that assemble easily onsite, giving architects and builders a fast and cost effective way to create beautiful and energy-efficient buildings. The resulting structures are measurably greener and significantly smarter; brighter, healthier spaces that inspire better performance from the people who occupy them. We offer a versatile ecosystem of products that adapt to all kinds of uses including: Early Childhood, K-12, Higher Ed, Healthcare, Public, Retail, Retreat, Workplace and much more. Project Frog's innovative systems are frequent recipients of industry awards for their design and performance. For more information, visit [www.projectfrog.com](http://www.projectfrog.com).

### **About The Swig Company:**

The Swig Company, LLC ([www.swigco.com](http://www.swigco.com)) is a privately-owned, San Francisco based real estate operator and investor with a 75+ year history of investment, development, partnership and management of commercial real estate properties in major markets throughout the United States. Founded in 1936 by Benjamin Swig, The Swig Company is today a vertically integrated platform that combines expertise in investment (both joint-ventures and wholly-owned assets), institutional-quality accounting and controls, proactive asset management, leasing, and property management, adds value to the portfolio and informs market perspective creating strong relationships among tenants, brokers, capital partners, and key community stakeholders. The Company’s real estate history provides a long-term perspective combined with experience stewarding investors safely through many market cycles. These qualities have been the foundation

for successful wealth creation and sustainability. With this foundation, The Swig Company continues to evolve a platform to merge its legacy and growth perspectives and “generational thinking” with flexibility and nimbleness, keeping the company at the forefront of emerging trends in the commercial real estate industry.