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The Swig Company Announces Leadership Change

Jeanne Myerson to be succeeded by CIO Ken Perry

San Francisco, CA (October 27, 2014) – The Swig Company has announced its first leadership change in nearly two decades, with the immediate appointment of Ken Perry as Chief Executive Officer. He succeeds Jeanne Myerson, who had led the firm since 1997. Ms. Myerson, who recently became a member of the Board of the Boston-based Berkshire Group, will continue to work with the Company as a Strategic Advisor to complete a successful leadership transition.

In announcing the appointment, Janice Sears, Chairman of the Board, thanked Myerson for her dedication and years of service to the company. “Under Jeanne’s steady, experienced leadership this company has transitioned from a family real estate business to become a professionally managed investment venture with a strong reputation, solid investment partners, sound financial condition and a robust national portfolio,” she said.

Sears added that the entire Board and shareholders of The Swig Company thanked Jeanne Myerson for her 17 years of dedication to the company and wished her the very best in her next successful professional venture.

Myerson said, "After almost twenty years of rewarding work leading The Swig Company, I am excited to focus on new challenges and devote more time to my family. I am proud of all that we were able to achieve and would like to thank my talented staff for all of their hard work and dedication."

Perry, who was formerly Chief Investment Officer and Director of Asset Management, joined The Swig Company in 1998 and has over 30 years of diversified experience in commercial real estate. As Chief Investment Officer,

he oversaw numerous capital transactions during his tenure and has been a primary representative for the company with investment partners.

“Like Jeanne, Ken is a highly regarded professional with a deep understanding of the real estate industry and a demonstrated success in value creation and investment realization. He has almost two decades of success with our organization as a team leader and we believe he is the right person to lead The Swig Company into its next phase of growth,” Sears said.

Prior to joining The Swig Company in 1998, Perry held senior positions with brokerage Cushman & Wakefield, and regional developer Bedford Properties and is a former Board member and past President of BOMA San Francisco. He received his MBA from the International Management Institute in Geneva, Switzerland.

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About The Swig Company:

The Swig Company, LLC (www.swigco.com) is a privately-owned, San Francisco based real estate operator and investor with a 78 year history of investment, development, partnership and management of commercial real estate properties in major markets throughout the United States. Founded in 1936 by Benjamin Swig, The Swig Company is today a vertically integrated platform that combines expertise in investment (both joint-ventures and wholly-owned assets), institutional-quality accounting and controls, proactive asset management, leasing, and property management, adds value to the portfolio and informs market perspective creating strong relationships among tenants, brokers, capital partners, and key community stakeholders. The Company’s real estate history provides a long-term perspective combined with agility and experience stewarding investors safely through many market cycles. These qualities have been the foundation for successful wealth creation and sustainability. With this foundation, The Swig Company continues to evolve a platform to merge its legacy and “generational thinking” with a growth platform based on experience, flexibility and nimbleness, keeping the company at the forefront of emerging trends in the commercial real estate industry.