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The Swig Company Signs Ergobaby to Full Floor Lease at 617 West 7th Street

San Francisco, CA (November 3, 2014) – [The Swig Company](#) announced it has signed Los Angeles-based [Ergobaby](#) to a full floor lease (16,378 s.f.) at 617 West 7th Street. The premium consumer baby products company is expected to make the move from its existing headquarters at 888 Figueroa early next year.

CBRE's John Zanetos, Chris Penrose and Mark O'Brien represented The Swig Company. Ergobaby was represented by Andrew Lustgarten and Sonya Schmidt of Studley.

Founded in 2003 in Maui, Hawaii, Ergobaby designs, manufactures and sells ergonomic baby carriers, swaddlers, wraps and baby accessories worldwide. Its products are available in 700 stores throughout the U.S. and in 50 countries.

The Swig Company acquired 617 West 7th, a 12 story, 211,000 square foot creative office building in the heart of downtown Los Angeles, in December 2011. Last month, the company inked new leases at 617 W. 7th with forensic accounting consultant [HSNO](#), multimodal transportation planning and design firm [Alta Planning + Design](#), and the nonprofit [Center for Sustainable Energy](#).

Built in the 1920s as the headquarters for Union Oil Co., 617 West Seventh was renovated in 2001. The building, which is surrounded by numerous retail amenities and a wide selection of restaurants, sits directly across the street from the 7th Street/Metro Center, L.A.'s largest and most widely used Metro station.

The building offers non-traditional, exposed brick creative office space characterized by efficient floor plans, abundant natural light, modern amenities, modern infrastructure and unique historic architectural features. As a result, it appeals to a wide range of tenants, from professional service firms to technology, fashion and other creative space-users.

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About The Swig Company:

The Swig Company, LLC (www.swigco.com) is a privately-owned, San Francisco based real estate operator and investor with a 78 year history of investment, development, partnership and management of commercial real estate properties in major markets throughout the United States. Founded in 1936 by Benjamin Swig, The Swig Company is today a vertically integrated platform that combines expertise in investment (both joint-ventures and wholly-owned assets), institutional-quality accounting and controls, proactive asset management, leasing, and property management, adds value to the portfolio and informs market perspective creating strong relationships among tenants, brokers, capital partners, and key community stakeholders. The Company's real estate history provides a long-term perspective combined with agility and experience stewarding investors safely through many market cycles. These qualities have been the foundation for successful wealth creation and sustainability. With this foundation, The Swig Company continues to evolve a platform to merge its legacy and "generational thinking" with a growth platform based on experience, flexibility and nimbleness, keeping the company at the forefront of emerging trends in the commercial real estate industry