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The Swig Company Announces New Tenant at The Wakefield Building in Oakland

San Francisco, CA (May 07, 2015) – The Swig Company has announced that Huge Inc., one of the world’s foremost creative agencies, has signed a lease for 6,415 square feet at The Wakefield Building in Oakland. The agency is expected to move about 45 Bay Area employees to the building later this year when it will occupy the entire second floor.

Part of the Interpublic Group of Companies, Huge has offices throughout the United States, Europe, Asia and Latin America. The agency was named “Agency of the Year” by industry trade *MediaPost* in January.

Located at 416 17th Street in Oakland’s trendy Uptown district, the eight-story Wakefield Building is also home to SFunCube, Sungevity’s incubator spin off, as well as First Place for Youth, the American Heart Association, the Rockwood Leadership Institute, and the Asian Pacific Education Network. The Swig Company, which acquired the building last December, also owns and operates the nearby Kaiser Center on Lake Merritt.

“Uptown Oakland’s creative vibe, amenity-rich neighborhood and ideal transit-oriented location for access to San Francisco and the broader East Bay is attracting more and more creative businesses like Huge to Oakland,” said Deborah Boyer, Executive Vice President and Director of Asset Management, The Swig Company.

Built in the 1920s as a medical office building and last renovated in 2001, the Wakefield Building is now 100 percent leased. The brick building features exposed ceilings on every floor and sits next to the entrance to the 19th Street BART station.

Ryan Hattersley of Cushman & Wakefield represented the landlord, The Swig Company, in the transaction. Erica Rubinstein of Newmark Grubb Knight Frank Global Corporate Services represented the tenant.

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About The Swig Company:

[The Swig Company, LLC](#) is a privately-owned, San Francisco-based real estate operator with a 75+ year history of investment, development, partnership and management of commercial real estate properties in major US markets. Founded by Benjamin Swig, The Swig Company is guided by a long-term investment perspective that has proven adept at stewarding investors safely through multiple market cycles. The company's vertically-integrated operational platform, which includes investment, asset and property management expertise, uses flexibility, generational thinking and a sensitivity to sustainable practices to stay at the forefront of emerging trends in the commercial real estate industry. For more information, visit: www.swigco.com.