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## St. Helena's Wine Country Inn Welcomes New Owners

St. Helena, CA, April 4, 2016-- The 29-room Wine Country Inn in St. Helena, California has been sold by its founding ownership, a group including 40-year innkeeper Jim Smith, to the Not A Bad View Here LLC. The hotel, built in 1975 by Jim Smith's father, Ned, has become a respected Napa Valley hospitality fixture.

Rick Swig, Managing Partner of the new ownership entity, said the new owners intend to continue a "tradition of the highest quality guest service in an intimate bed and breakfast format," and that the inn will soon be enhanced with a renovation of both guest rooms and public areas.

Swig also said that the new owners intend to continue a legacy of ownership which, at one time, included St. Helena's Harvest Inn and currently includes the Napa Winery Inn in Napa, California. "The Wine Country Inn is a much respected small hotel which Jim Smith has nurtured over the last 40 years. There are hundreds of loyal customers, who we think will be pleased to know the Smith Family tradition of personal services in a comfortable and enriching wine country environment will be continued," explained Swig.

Swig said that beginning in late 2016 the hotel's reception building and fourteen guest rooms will be completely refreshed and that other improvements will include the building of a massage therapy facility and significant upgrades to general guest service technology.

As of April 1, 2016, the hotel will be operated under the guidance of Deborah Greene, whose Napa Valley host experience includes work at the Harvest Inn and the Mt. View Hotel Calistoga. "Debbie knows how to provide the ultimate Napa Valley experiences for guests. Her spirit of hospitality has been an asset to the Napa Valley community during her previous postings, and now as General Manager of the Wine Country Inn, we expect that she will make a positive impact on our guests, as well," Swig added.

### *Background:*

For years the Wine Country Inn has served as a bed and breakfast lodge that celebrates the spirit of the Napa Valley lifestyle of vineyards, winemaking and beautiful views. The Inn features a total of 29 comfortable accommodations with a mix of traditional guest rooms, lodge villas, and separate cottages, a large swimming pool, and an outdoor seasonal spa facility. Groomed landscaping with multitudes of botanical varieties with open lawns and shaded nooks provide views of hundreds of acres of prime Napa Valley vineyard lands from exterior and interior locations.

Founded in 1975, the 40-year tradition of the Wine Country Inn continues as an important and authentic hospitality location within the Napa Valley, which is all about the experience of wine country life.

New Wine Country Inn host Deborah Greene said that the Wine Country Inn will empower guests to rest, relax, and rejuvenate in the intimate privacy of a longtime Napa Valley hideaway, where unique architecture meshes with surrounding vineyards for that perfect wine country experience. The Inn presents the perfect balance of comfort, quiet and beauty for a memorable weekend escape, a celebration setting, or a reunion with friends and family, Greene said.

Positioned between the important wine country towns of St. Helena and Calistoga, the Wine Country Inn location is close to a broad variety of recreational, shopping, and dining options. The Wine Country Inn is located at 1152 Lodi Lane in St Helena, California. Information about individual guest rooms and reservations can be discovered at [www.winecountryinn.com](http://www.winecountryinn.com) or by dialing 707-963-7077. The hotel is part of Unique Inns and is a Trip Advisor award winner.